

EDUCATION**SUNY NEW PALTZ** NEW PALTZ, NY, MAY 2005*Bachelor of Fine Arts, Graphic Design*

- Major GPA: 3.72
- Overall GPA: 3.63

CS3: THE CREATIVE LICENSE CONFERENCE NEW YORK, NY, JUNE 2007**XEROX MOVIN ON UP: DIGITAL PRINT CONFERENCE** ROCHESTER, NY, DECEMBER 2007**XMPIE USERGROUP CONFERENCE** LAS VEGAS, NV, JANUARY 2008**EXPERIENCE****SPECTRUM CREATIVE SOLUTIONS** POUGHKEEPSIE, NY | MAY 2006–AUGUST 2008*Senior Multimedia Designer*

- Oversee both print and web projects in a fast-paced environment with strict deadlines
- Lead designer in all web and Flash based projects
- Manage and oversee all cross-media campaigns from concept to production
- Fully trained in variable data software, XMPie, program variable print piece and produce web storefronts for clients, create custom storefronts using CSS
- Responsible for pre-press work on 4 color digital press, 2 color press, and large format printer
- Maintain good client relations through consistent communication and consultation
- Work with various in house servers and FTP applications

BIRNBAUM & BULLOCK 2005–PRESENT*Freelance Designer*

- Designed and programmed Flash web site www.birnbaumandbullock.com
- Responsible for site maintenance and updates, including photo optimization

PIRTLE DESIGN ROSENDALE, NY | FEB 2006– APRIL 2006*Freelance Designer*

- Conducted research for various high-profile clients
- Worked on comps for logos, a book series, and redesigned branding
- Assisted in comps and proposals for the redesign of Southern Comfort liquor

EXPERTISE**ADOBE CREATIVE SUITE 3***Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, Flash*

- Advanced operator of both vector and raster based application environments
- Understanding of optimization for various forms of interactive media
- Advanced background in designing for various print and web based mediums
- Expert typographer acquainted with all advanced typesetting features

VARIABLE DATA SOFTWARE*XMPie, EasyPurl, Mindfire*

- 1.5 years experience in XMPie uDirect, uStore and uImage
- Have worked with both EasyPurl and Mindfire for the creation and tracking of Personal URL and email campaigns for cross-media programs

PROGRAMMING*HTML, CSS, XML, Actionscript, Javascript*

- Ability to hand-code HTML, CSS, and Actionscript as well as work in WYSIWYG programs
- Adept at implementing XML, Javascript, and various other languages

DUAL PLATFORM

- Qualified operator of both a Mac OSX and Microsoft Windows system
- Familiar with Microsoft Windows Server 2003 Standard Edition